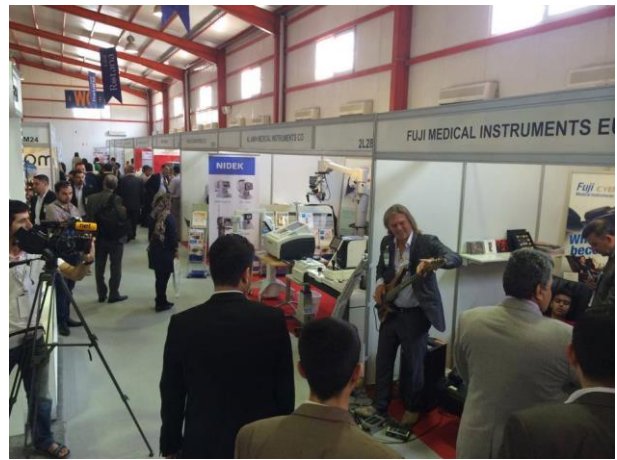


Iraq medicare May 2014 FMI EUROPE AB together with the famous musician Magnus Rosén.



May 2015 attended FMI Europe AB with Bjarne Karlsson and our retailers in Iraq Beshdar in a medicine show, with doctors and researchers from both the Arab world and other parts of the world. At the same exhibition was also attended by the Swedish Embassy with other Swedish companies.

In cooperation with Magnus Rose'n Swedish world-famous hard rock bassist we introduced the concept of culture meets industry and health. Our collaboration with Magnus Rose'n did a lot of attention among doctors, guests and media.

With Grammis nominations, Euro awards, gold records, world tours, Cultural Prize and much more, did Magnus Rose'n a great attention to the fair along with FMI Europe AB. Through his virtuoso playing on the base came four TV stations there and filmed Fujiryöki Massage chairs in our stand with Magnus Rose'ns bass playing. The largest channel reached out to 100 million television viewers in the Arab World.



3 to 4 newspapers were also there and was fond of this amazing innovation between music and Fujiryökis massage chairs in the name of good health. Here are a couple of articles that comes from this exhibition.



Several hospitals became very interested because one of them was able to show research papers on how the bass notes accelerates the healing process of the body's cells and basmusic can lower pain thresholds in sick people with a lot of pain in the body. We will take note of these reports.

The combination of bas music and Fujiryökis massage chairs are unique because of our own experiences with Swedish patients we have been able to reduce their use of pain medication, and simultaneously become more mobile with the help of massage chair. People with severe cramps in the leads after stroke have also been able to become more mobile in their joints.



The fair was a success', but the week after began the IS their warfare in Syria and Iraq, which stopped us from the important work following up properly at 6 months, but now 2015 has the process been started up again!

In Sweden, has this collaboration continued with great interest by including common trade shows where culture meets industry and health.



Projekt Oman.

At the fair in Iraq got FMI Europe an order from University Hospital in Oman, and has now delivered EC 3800 to the University Hospital in Oman. FMI Europe and Magnus Rose'n also received an invitation by the Sultan of Oman from the Sultan University Hospital. This gave great publicity newspapers and radio in Sweden also headlines.



In the second week of January 2015 was Bjarne and Magnus Rose'n in Oman to follow up the Medicine Fair in Iraq in May 2014, and the great attention of Fujiryöki Massage chairs and bass playing of Magnus Rose'n.

Bjarne Karlsson and Magnus Rose'n was participants in meetings of the laboratory where the massage is chair located. Magnus played live music which was much appreciated. This was the beginning of a larger collaboration in Fujiröki's massage chairs and bass music in the name of good health. The cooperation means that other departments also will buy massage chairs. The lady on the left, the vice minister of health in Oman, was very lyrical about the concept!



Obviously the University Hospital also got a gift, Chocolate in World Class by Emanuel Andre'n Sweden.

FMI Europe is now a Royal Warrant to the Sultan of Oman, and Bjarne Karlsson and Magnus Rose'n received a Medal of honor from the University Hospital. In this photo is Bjarne Karlsson together with Professor Bakkar, who ordered the first massage chair!



This innovation quickly was spread to businessmen from Dubai, and after meetings with these businessmen, has now FMI Europe retailers from Dubai selling in Qatar, Kuwait, United Arab Emirates and Saudi Arabia. FMI Europe sells itself in Oman.

FMI Europe plans a major recurring event in Oman, with the possibility for exhibition and sale with the support of scientists and doctors in the overtones of Culture meets industry and health. This project is planned for a week during 2015th.

A major concert in the Opera House are also planned in the future, also in Fujiryökis characters. A Symphony Orchestra and "our" world famous Swedish musician who has played with Abba, Diana Ross, Michael Bolton, Hammerfall and others.

