

MARSTRAND -
the unique island in the very west of Sweden

20 AUGUSTI 2015
@ the embankment @ 21.00

Magnus Rosén
bass player fd. Hammerfall

and his team

Anders Johansson

Carolina Sandgren

George Keczan

Johan Stengård

Johanna Abrahamsson

”The World Changes”

An exceptional performance with newly
composed music by Magnus Rosén,
mixing the nordic melancholy with
Swedish folk and Bach!!!

Culture MEETS
INDUSTRY

IntersectionPoint
World Innovation Challenge

 **KUNGÄLVS
KOMMUN**



På Marstrand med Intersection

Point den 20 aug



Ett arrangemang av Magnus Rosén
världsturnérande rock musiker!

2 stora bogserbåtar, en ” pråm, flytbrygga, färja ” i farleden mellan
Marstrand och Fastlandet.

**Sprutande vattenkanoner, Flaggan i topp, eldar och oljetunnor och
kör med musik från:**

Cities Growing to Greatness

LEARN, INTERACT and INNOVATE
to find solutions to environmental and social challenges.

Metropolitan regions do have visions. But is that enough?

Metropolitan regions have similar visions.
Density. Diversity. Tolerance. Innovation. Sustainability. Expansion.
But there are threats and challenges connected to the expansion.



Are you ready to make a difference?

You will experience and meet some of the great, creative minds of our time. Day 1 will focus on challenges and opportunities of Social Business at Congress Center in Gothenburg. With a mix of young people and entrepreneurs as well as the municipalities. Day 2, a diverse gathering will discuss the questions of yesterday, aiming for the city of the future at the fortress of Carlsten at Marstrand. A spectacular public music event by "Culture meets Industry", in the harbour of Marstrand, will end these days of co-creation.

Register, come and be inspired by:
Muhammad Yunus - Nobel Peace Prize laureate, author of "Social Business"
Gunter Pauli - Environmental entrepreneur, author of "The Blue Economy"
Frans Johansson - Innovation thought leader, author of "The Medici Effect"

By applying and intersecting the concepts from Social Business, The Blue Economy and The Medici Effect, we will work together towards groundbreaking ideas, real initiatives, new insights and global connections.

We need your help in innovating ideas for the future!

The process of building the sustainable city of the future, where everybody has possibilities and where diversity is a key to success has started.

Join us for the most exciting event of the year!



IntersectionPoint

World Innovation Challenge

19-20 of August 2015